## https://canadafbm2021.com/about/



# What does it mean to be Guest of Honour?

On 6 October 2016, the Government of Canada signed a contract committing itself to Canada's participation as the Guest of Honour at the Frankfurt Book Fair in 2020. Canada FBM2020 was then established as an entity in collaboration with the Association of Canadian Publishers (ACP) and the Association nationale des éditeurs de livres (ANEL) to manage, in French and English, the role and involvement of the Canadian book publishing industry at the Frankfurt Book Fair in 2020. Canada FBM2020 uses both official languages to represent English, French, and Indigenous members of the publishing industry from across Canada.



## https://canadafbm2021.com/brand/















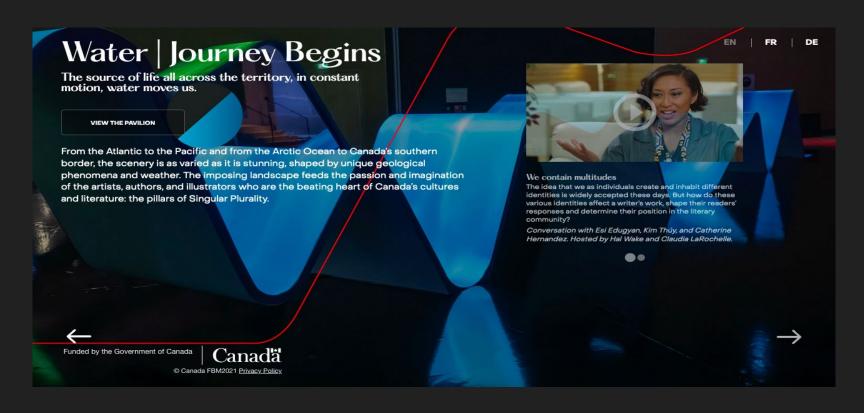
## Brand

Canada is eclectic and multicultural, and our differences are woven into this colourful fabric that shows a nation that's growing and striving to push further on all fronts, resulting in vibrant, creative industries. This is reflective of today's Canadian literature, which more than ever is bursting with new voices and perspectives that are reaching broad audiences. Our literature will be the star of our celebration in 2020, from rising and emerging writers and illustrators to the highly acclaimed and renowned authors. Canada will reveal powerful writing from all literary genres and from French, English, and Indigenous voices while still heralding the myriad of backgrounds that represent our country, our SINGULAR PLURALITY.

Caroline Fortin, President, Canada FBM 2020 / 2021

https://www.youtube.com/watch?v=A5Zk OH-9xo

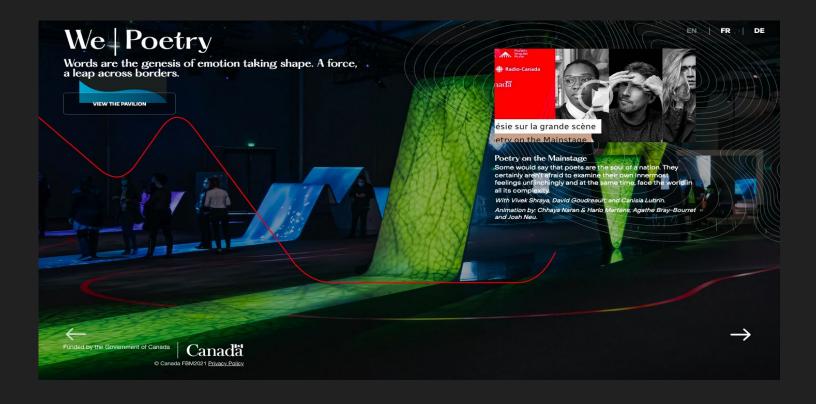
## Virtual Pavilion (Image 1): https://canadafbm2021.com/virtual-pavilion/



#### Virtual Pavilion (Image 2): https://canadafbm2021.com/virtual-pavilion/



### Virtual Pavilion (Image 3): https://canadafbm2021.com/virtual-pavilion/



### Virtual Pavilion (Image 4): https://canadafbm2021.com/virtual-pavilion/



### Virtual Pavilion (Image 5): https://canadafbm2021.com/virtual-pavilion/

